

Community Partnership Program Guidelines.



Hume Banks Community Partnership Program provides a range of support (financial, in-kind and other) to organisations that share our aspirations. Applications for support must meet eligibility criteria outlined below and must be submitted using the Community Program Partnership Application form located on our website.

Eligible applicants and activities

- Must be a Not-For-Profit/For Purpose or Social Enterprise organisation OR the activity must be either for community benefit or charitable purposes.
- The applicant's activity must take place in a region serviced by Hume Bank and any funds generated should ideally remain in the same region.
- Applicant activity must have intended community benefits that can be clearly articulated.
- Must align with at least one Community Impact Priority (see below).

Ineligible applicants and activities

- Individual applicants (must be an organisation)
- Political or religious organisations or political or religious activities
- Activities that directly support the firearms/ weapons, tobacco, gaming, mining or alcohol industries
- Applications from organisations linked to contentious issues that may harm the reputation of Hume Bank
- Events that do not support responsible serving of alcohol
- Applications seeking retrospective funding
- Applications not submitted using our online application form in full
- Activities that are supported by another financial institution
- Organisations that have previously failed to meet requirements of an executed partnership

Community Impact Priorities

Requests for support under Hume Banks Community Partnership Program must align with at least one of our Community Impact Priorities. These priorities have been developed to ensure any support provided aligns with our organisation values and objectives:

- **Education**
Informal or formal education opportunities for community residents or groups, particularly financial education.
- **Housing**
Supporting people in our communities that require emergency/ crisis accommodation or access to affordable housing.
- **Health & Wellbeing**
Organised activities that promotes health, movement, and wellbeing across the community.
- **Arts & Culture**
Promoting all sectors of arts and culture led activities.
- **Innovation**
Creation and development of new ideas that will drive economic prosperity.
- **Sustainability**
Support for community projects or initiatives that are beneficial for our natural environment.

Available support

- Direct funding for activity or project
- Volunteer support (Hume Bank employees)
- Hume Bank merchandise for prizes or giveaways
- Clancy Koala appearance
- Use of community assets - giant cheque, or signage

Assessment Criteria

Applications should:

- Create opportunities to leverage initial activity to provide ongoing support to the community
- Provide opportunities for Hume Bank customers and/or staff to engage with the activity
- Provide opportunities for Hume Bank to leverage activity for marketing purposes
- Be advertised through a variety of mediums to the wider community
- State how Hume Bank will be represented or recognised as part of the activity
- Provide opportunity for Hume Bank to share the impact of the activity or initiative
- Be submitted in advance of activity to ensure leverage activities can be coordinated

Note:

- Successful applicants will be required to complete an end of activity report including details on funding expenditure, images and how Hume Bank was recognised
- Ongoing funding or multi-year partnerships can be requested through this program, however further information will be requested following the application submission

How to apply

All Community Partnership Program requests are to be made via the Community Partnership Program application form on our website.

Applications received during any one month will be assessed in the following month with applicants to be notified of the outcome by no later than the 21st of that month. The exception to this will be applications submitted in December which will be assessed and applicants notified in February.

Where required, our team may contact applicants for more information and in these situations, timeframes will differ.

Contact

For more information on our Community Partnerships Program, please contact the Community Impact and Partnerships team:

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